

AN ESSAY

Exercise 1

- 1 two
- 2 Which of the two points is more effective.
- 3 To help you with your ideas.
- 4 No

Exercise 2

Shopping and food. Yes, the writer makes use of the corresponding opinions for both ways.

Exercise 3

Introduction A: It introduces the topic and clearly states which two ways the candidate wants to discuss. B is a direct answer to the question and provides no context for the reader.

Conclusion B: It clearly summarises the two ways discussed in the essay and which would be more beneficial. Conclusion A makes reference to all three 'ways' in the essay question which means that the candidate has not answered the question and would lose marks. The task requires candidates to choose two ways, and then identify the one which is most beneficial.

Exercise 4

B and C

Exercise 6

- 1 Referring forward: This essay will / In the following paragraphs I will / The purpose of this essay is to
- 2 Sequencing: First of all / To begin with
- 3 Sequencing: Next / Then / Secondly
- 4 Expressing opinions: In my opinion / In my view OR Sequencing: First of all / To begin with
- 5 Giving reasons for opinions: This is because / The main reason for this is
- 6 Giving examples: One example of this
- 7 Referring back: As mentioned earlier
- 8 Expressing opinions: Personally speaking

Exercise 8

Model answer

Like many other towns, Weldon has a serious issue with road safety. The situation has become worse over the last few years and several ideas have been suggested to deal with this issue. In my essay, I would like to consider two of these: more car-free zones and better education on road safety.

First of all, we should definitely consider making some roads in the town centre only for pedestrians, because it would be safer for people going in and out of the shops, especially parents with young children, the elderly and people using wheelchairs. We could also consider this around primary schools for children's safety. That said, pedestrians would still be at risk when they leave these zones because it wouldn't improve the quality of people's driving.

For this reason I would say that education is a more effective way of improving road safety. The reason I say this is that we can educate both pedestrians and drivers. We can go into schools to explain to children how to cross the road and use their bicycles safely. In addition, we could have a poster campaign to remind drivers that they need to obey the speed limit and drive carefully. Any drivers caught breaking the rules should be made to attend a course to learn why driving properly is important.

To sum up, there are many ways we could improve road safety in the town. I personally believe education aimed at drivers and pedestrians from school age upwards would be the most worthwhile.